

Ormond Memorial Art Museum, Inc.
CALL TO ARTISTS

Project: Commission and installation of a permanent, three-dimensional outdoor memorial to Vietnam War veterans.

Budget: \$26,000

Call Issued: 12/21/2011

Entries Due: *Monday, January 31 at 4 PM*
(Must be received, not postmarked)



The Ormond Memorial Art Museum, Inc. is seeking submissions from artists with previous experience in outdoor installation work to design, build and install an outdoor, site-specific, three dimensional tribute to veterans who served in the Vietnam War.

Parameters:

Representative, abstract and figurative work will be considered.

Artwork materials should require minimum maintenance and be durable and withstand exposure to outside elements.

The base of the piece should not exceed 3' x 3'.

It will be installed in a garden environment and viewed from paved garden paths and inside the museum. The space lends itself to a vertical piece more than five feet tall.

The tribute should be specific to the Vietnam War and evoke emotion and the unconventional nature of the War.

The piece should not be specific to any one branch of the military. It should either not reflect or refer to any branch or include all five major branches.

Background

The Ormond Memorial Art Museum, Inc. was founded in 1946 when artist Malcolm Fraser donated more than 60 of his paintings if the City of Ormond Beach would start an art museum and serve as a memorial to those who served in World Wars I & II. The Museum currently has an outdoor bronze plaque honoring World War I veterans, an indoor plaque listing the names of all Ormond residents who served in World War II, and an outdoor sculptural monument to Korean War veterans.

The Museum, a private, non profit organization in partnership with the City of Ormond Beach, is adjacent to lush gardens that feature winding paths, water features, a gazebo, and a children's garden.

Project Intent/Theme

The intent of this project is to honor all veterans who served in the Vietnam War. The project will be installed in a garden setting and will be viewed from all sides. The desire of the selection committee is for the piece to evoke an emotional response from visitors.

Artist Eligibility & Services

This call to artists is open to all professional artists with previous experience in implementing their work in outdoor, public settings. The artist services will include design of original art work, management of fabrication and installation of the work and the base structure and availability for media interviews. If you have replied to a call to artists from OMAM in the past twelve months, you do not need to re-apply.

Estimated Schedule

January 31, 2011	Submissions Due
By Feb. 11, 2011	Notification of Three Finalists
March 15, 2011	Presentation of site specific design models/proposals by finalists
By March 18, 2011	Selection of Chosen Artist
Work fabricated and installed by November 1, 2011	

Selection Process

The art selection committee, representing diverse interests and expertise including the arts, the local community and the military community will review work submitted by artists and recommend three finalists. Each finalist will then be asked to create a site specific design proposal that will include a scale model or rendering, a plan for the base of the piece, an itemized budget, and a project timeline. Each of the three artist finalists will receive a stipend of \$300.

Artists' qualifications and experience working on similar outdoor installations and quality of past work and its ability to withstand outdoor elements will be considered.

The Museum is not under any obligation to select finalists or to award a contract, if, in the sole judgment of the selection committee, the artists or proposals do not meet eligibility qualifications, project goals, guidelines or standards.

The Artwork Budget

The total contract amount to be awarded to the artist for this project shall not exceed \$26,000 and shall include but not be limited to the artist's design fee, materials, fabrication, installation, transportation, insurance, project documentation and a contingency to cover unexpected expenses.

Submission Requirements

Materials to Submit:

- 1.) Completed Artist's Information Form including reference information
- 2.) A letter of interest in project – **maximum 1 page**
- 3.) A current resume highlighting outdoor installation pieces (artist must include information about 3 outdoor sculptures that have been installed for at least 5 years) – **maximum 3 pages**
- 4.) A total of eight images of four distinct and completed pieces of artwork (two images of each piece) are required in JPEG format. All images and discs must be clearly labeled with artist name and numbered 1 – 8 to correspond with a printed identification sheet (see below).
- 5.) A printed identification sheet identifying each work by number including title, medium, dimensions, date, price and location- **1 page**

- 6.) Materials will not be returned
- 7.) Materials may not be submitted electronically

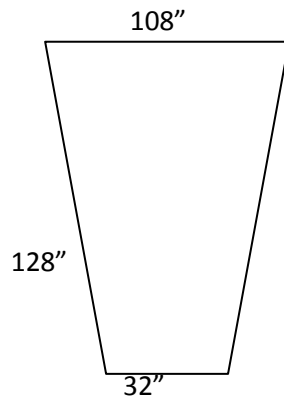
Memorial Site



Vietnam Memorial Site



Vietnam Memorial Site Background



The Viet Nam memorial sculpture will be installed next to a water feature, and bamboo and banana plants will be visible in the setting. The piece will be able to be viewed from two paths as well as from the interior of the museum atrium. The irregular triangle shape of the site will support a base of 3' x 5'. There is no height restriction although a piece at least five feet tall would suit the space well.

Mail submissions to: Susan Richmond
Ormond Memorial Art Museum
78 East Granada Blvd.
Ormond Beach, FL 32176
Phone: 386-676-3347
E-Mail: srichmond@ormondartmuseum.org

All artists will be notified when three finalists have been selected.

An equal access equal opportunity institution

Generous funding provided in partnership with the City of Ormond Beach City Commission and County of Volusia.

Artist's Information

Ormond Memorial Art Museum & Gardens

78 East Granada Blvd.

Ormond Beach, FL 32176

(386)676-3347 ☐ Fax (386)676-3244

e-mail: srichmond@ormondartmuseum.org

Artist Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: home () _____ other () _____

Fax: () _____ E-mail : _____

Typical Materials: _____

Veteran Status: _____

Number of Previous Outdoor Sculptures and Locations: _____

Reference Contact Information: Please list two professional references along with phone or e-mail contact information.
